

INFORMATION FOR PRIMARY SCHOOLS

BARNSELEY REWARD SCHEME - REVISED



INTRODUCTION

Since the launch of the Barnsley Reward Scheme in September 2007 Barnsley Council has continued running the walking initiative to encourage walking to school and reducing car journeys. The **Barnsley Reward Scheme** aims to encourage full time Primary school children (aged 4 -11years) to walk to and from school by offering rewards. It is hoped that by doing this, car journeys to schools will be reduced and the environment around the school gate will be improved.

Partner Listing - Quick Summary Guide		
Name of Partner Company	No of Cards Required	Reward
Barnsley Bowl	1	2 bowlers get a free game each (Adult/child or child/child)
Barnsley Football Club	1	1 child football coaching session
Ice Sheffield	1	2 free entrances (Adult/child or child/child)
Cannon Hall Farm	1	2 free entrances (Adult/child or child/child)
Parkway Cinema Barnsley Ltd	1	1 child entrance with a full paying customer (Adult/child)
RSPB: Old Moor	1	Free Family Entry (2 Adults and all children at same address)
SportActiv (bookings arranged by school)	30	1 hour session of Active Andrew - activity, fitness & fun, (preferably with a staff member)
Wentworth Castle Gardens	1	2 free entrances (Adult/child)
Barnsley Museums (Cannon Hall, Worsbrough Mill & Cooper Gallery)	1	Entry to family learning activities, please view poster or visit www.barnsleylive.co.uk

The scheme works in a similar way to many high street 'loyalty' cards; each day that a child walks to or from school they will be issued with a sticker. Once a specified number of stickers are collected, the card is validated and can be used to gain free entry to many local attractions.

The Barnsley Reward Scheme has been revised to give children rewards which are more value for money.

Active Andrew is a new reward and as part of this launch I will be offering BRS schools a free session. Please contact me to arrange your free booking.

HOW THE SCHEME WORKS

- The scheme is open to all full time KS1/KS2 pupils.
- A reward card should be issued to every full time pupil but kept on school premises until completed
- Only 1 sticker is to be issued to each child each day regardless of whether a child walks to and from school.
- Each child has to walk to school 40 times to complete the reward card.
- Once the card is complete it has to be stamped by the school to validate it

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- Soiled or damaged reward cards will not be accepted; Only issue 1 card per child and on completion the child will be issued with a second card - these must be kept safe, as replacements are not available.
- Incomplete cards should be carried over to the next term, so some children may take longer to complete a full card ie over 2 or 3 terms.
- The child can choose how they would like to redeem their reward.

HOW TO ADMINISTER THE SCHEME:

It may be beneficial to introduce this initiative to all the children, possibly in a school assembly, to ensure that all pupils know about the scheme. Also, it might be helpful to assign an area in school, such as a designated notice board, visible to both children and parents, where information about the scheme can be displayed. This may also provide an opportunity to further publicise the scheme.

Please find enclosed in your pack:

- Reward cards
- Stickers
- Information for Primary Schools
- Information for Parents

(You will also need a school stamp for this scheme, to validate complete cards.)

- You should distribute a reward card to every full-time child in your school
- You should then distribute the stickers between classes on the basis of a maximum of 1 sticker per child per day only (i.e., even if a child walks to and from school, they will only receive one sticker)
- The stickers should be distributed by the class teacher/teaching assistant or a nominated pupil, either daily, or weekly.
- **Any design of sticker** can be used for the card, but please try to use up one sheet before starting on another as the borough council have limited stocks available
- Whilst the reward cards are being filled in, they should be retained on school premises
- Soiled or damaged cards will not be accepted: partner companies are within their rights to refuse acceptance of any such card
- Once the card is complete the school needs to stamp the card to validate it and then it can be taken home by the child/parent
- It is at this point that the card can then be redeemed at one of the partner organisations (please refer to details of partners for clarification on requirements)
- It is recommended that the school monitor how many car trips are saved. This can be easily done by identifying children who previously travelled by car and who are currently travelling to school by an alternative mode other than car.

Please visit this website for more information on the scheme -

www.barnsley.gov.uk/sustainableschooltravel

If you have any further queries, please contact:

School Travel Plan Advisor,

Telephone: 01226-772618,

Email: travelplans@barnsley.gov.uk