Dear Parent / Carer / User *(Whichever is more suitable. Eg Parent if the questionnaire is handed out at a school or parent and toddler group, but if you are talking to parents at doctors or dentists you may prefer to use User or Customer)*

I am in the process of market research trying to identify if there is a need for a day nursery in your area. My current plans are to open a *nursery* for *0 – 5 years*, Monday to Friday from *8am to 6pm* or thereabouts. However, I would like to meet demand wherever possible so please let me know if you would need care at other times. Please could you take the time to tick the relevant boxes below and pass on any further information or comments where possible. Please hand your completed questionnaire back to *school / group* and they will be collected on *## / ## / ##.*

If you prefer, I have set up a *social media or online* questionnaire so you may find it easier to access it online. Here is the link… *enter the address and a link here.*

I thank you for your time.

*Insert name and contact details.*

1. Do you believe there is a need for a day nursery in this area? yes no
2. If there was a day nursery for ages 0 – 5, would you use it? yes no
3. For how many children?
4. What hours would you need day care for? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Would you use the nursery daily? yes no
6. Would you use it for free education places? yes no

*(All 3 and 4 year olds are entitled to 15 hours free education a week but from September 2017, your 3 or 4 year old may be entitled to 30 hours a week free. If you have a 2 year old, or a child that will soon be 2, you may also qualify for 2 year entitlement of 15 hours a week free. We can support you with identifying what you are entitled to).*

1. Would you use it for sessional care or all day? All day? yes no
2. (sessional could be 8 – 1 or 1 – 6) Morning yes no

Afternoon yes no

1. Do you currently use child care? yes no
2. If so, what do you currently use?

a) Friend b) Family

c) Out of School Club d) Holiday Club

e) Childminder f) Day Nursery

If you are using either c, d, e or f, please state the name of the provision­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Once again I thank you for your time and hope to see you in the future.

If you would like more information or would like to be kept up to date, please leave your contact details below.

*Name: Contact No:*