

## Appendix 1: GROWING BARNSELEY – SUITE OF PERFORMANCE METRICS AND KEY ACTIONS

### GB1 - “Local businesses are thriving through early-stage support and opportunities to grow”

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB1.1	<p><b>Business Survival Rates</b> The percentage of new Barnsley businesses surviving the first two years of operation improves to be consistently above 75%</p>	<p>Barnsley: <b>70.2%</b> YH Region: <b>71.1%</b> National: <b>69.2%</b> (2019)</p>	<ul style="list-style-type: none"> <li>Ensure that the early-stage support mechanisms are in place, so that new business start-ups are able to survive and then thrive</li> <li>Ensure a local plan is in place that supports and contributes to the delivery of growth, including housing and businesses</li> <li>Use local assets to attract businesses to Barnsley</li> <li>Promote the benefits of doing business in Barnsley</li> <li>Encourage Barnsley residents to ‘shop local’ and embrace the local business offer</li> </ul>	Adrian Waite	Performance Reviewed Annually	<p>Business Growth (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>Enterprising Barnsley with key partners</p>
GB1.2	<p><b>Business Start-Ups</b> 850 new businesses (start-ups) have commenced operation across Barnsley (support from Enterprising Barnsley)</p> <p>NB – we will also monitor the Business Births data from ONS Business Demography, where there was a baseline 920 for 2018.</p>	<p><b>71</b> (2020/21)</p>	<ul style="list-style-type: none"> <li>Use local assets to attract businesses to Barnsley</li> <li>Promote the benefits of doing business in Barnsley</li> <li>Encourage Barnsley residents to ‘shop local’ and embrace the local business offer</li> <li>Use innovative solutions to drive business forward</li> <li>Help to promote Barnsley as a place that is open for business</li> </ul>	Adrian Waite	Performance Reviewed Bi-Annually	<p>Business Growth (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>Enterprising Barnsley with key partners</p>

**GB2 - "Barnsley is known as a great place to invest, where businesses and organisations provide diverse and secure employment opportunities, contributing to an economy that benefits everyone"**

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB2.1	<b>Inward Investment</b> 400 more businesses have invested in (relocated to) the borough	<b>27</b> (2020/21)	<ul style="list-style-type: none"> <li>Use local assets to attract businesses to Barnsley</li> <li>Promote and support entrepreneurship, innovation and inward investment across the borough</li> <li>Encourage Barnsley residents to 'shop local' and embrace the local business offer</li> <li>Use innovative solutions to drive business forward</li> <li>Help to promote Barnsley as a place that is open for business</li> </ul>	Matthew Stephens	Performance Reviewed Bi-Annually	Business Growth (IEB Sub Group)  Inclusive Economy Board  Enterprising Barnsley with key partners
GB2.2	<b>Economic Activity (YP aged 16-24)</b> Barnsley's 16-24 year olds are better engaged with education, employment or training and rates of unemployment are consistently below the regional and national averages	Barnsley: <b>61.8%</b> YH Region: <b>62.2%</b> National: <b>60.5%</b> (2020)	<ul style="list-style-type: none"> <li>Enable our young people to explore opportunities to find education, employment and/or training that's right for them</li> <li>Encourage our young people to build their career in Barnsley</li> <li>Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>Forge strong links with educational and employment support settings so young people have a gateway into employment</li> <li>Offer training, work experience placements, apprenticeships, and higher-level education studies</li> <li>Provide clear routes for employment and development opportunities, including for those persons with ill health</li> </ul>	Sharon Thorpe / Joada Allen	Performance Reviewed Annually	Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)  Inclusive Economy Board  Local Skills Improvement Partnership; BR Chamber, SY Colleges, BMBC Employment and Skills
GB2.3	<b>NEETS (YP aged 16-17)</b> A reduction in the percentage of 16-17yr olds in Barnsley, Not in Education, Employment or Training (NEET) - including those 'Not Known'	Barnsley: <b>5.8%</b> YH Region: <b>6.3%</b> National: <b>5.5%</b> (2020)	<ul style="list-style-type: none"> <li>Enable our young people to explore opportunities to find education, employment and/or training that's right for them</li> <li>Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>Forge strong links with educational and employment support settings so young people have a gateway into employment</li> <li>Offer training, work experience placements, apprenticeships, and higher-level education studies</li> </ul>	Sharon Thorpe / Joada Allen	Performance Reviewed Annually	Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)  Inclusive Economy Board  BMBC Employment & Skills, with Schools Alliance and DWP

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB2.4	<p><b>Unemployment (YP aged 16-24)</b> Barnsley's 16-24 year olds are better engaged with education, employment or training and rates of unemployment are consistently below the regional and national averages</p>	<p>Barnsley: <b>11.3%</b> YH Region: <b>9.9%</b> National: <b>13.5%</b> (2020)</p>	<ul style="list-style-type: none"> <li>• Enable our young people to explore opportunities to find education, employment and/or training that's right for them</li> <li>• Encourage our young people to build their career in Barnsley</li> <li>• Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>• Forge strong links with educational and employment support settings so young people have a gateway into employment</li> <li>• Offer training, work experience placements, apprenticeships, and higher-level education studies</li> </ul>	Sharon Thorpe / Joada Allen	Performance Reviewed Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>BMBC Employment &amp; Skills, with Schools Alliance and DWP</p>
GB2.5	<p><b>Claimant Count (YP aged 16-24)</b> Official claimant count rate (UC and JSA) of Young People (16-24yrs) in Barnsley shows a sustained reduction over time</p>	<p>Barnsley: <b>11.9%</b> YH Region: <b>9.5%</b> National: <b>9.3%</b> (2020)</p>	<ul style="list-style-type: none"> <li>• Enable our young people to explore opportunities to find education, employment and/or training that's right for them</li> <li>• Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>• Forge strong links with educational and employment support settings so young people have a gateway into employment</li> <li>• Offer training, work experience placements, apprenticeships, and higher-level education studies</li> </ul>	Sharon Thorpe	Performance Reviewed Bi-Annually	<p>Inclusive Economic Strategy Sub Group</p> <p>Inclusive Economy Board</p> <p>DWP and key partners</p>
GB2.6	<p><b>Economic Activity (Adults aged 25-64)</b> Economic activity of 25-64 year olds has increased and local unemployment levels have reduced in line with, or better than, the regional and national averages</p> <p>(NB: We will also look at the proportion of the working age population who are disengaged from the labour market due to ill health)</p>	<p>Barnsley: <b>75.7%</b> YH Region: <b>80.0%</b> National: <b>81.1%</b> (2020)</p>	<ul style="list-style-type: none"> <li>• Encourage our working-age residents to build their career in Barnsley</li> <li>• Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>• Forge strong links with educational and employment support settings so our working-age residents have a gateway into employment</li> <li>• Provide clear routes for employment and development opportunities, including for those persons with ill health</li> </ul>	Sharon Thorpe	Performance Reviewed Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>BMBC, Northern College, Barnsley College and DWP</p>

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB2.7	<p><b>Unemployment (Adults aged 25-64)</b> Economic activity of 25-64 year olds has increased and local unemployment levels have reduced in line with, or better than, the regional and national averages</p> <p>(NB: We will also look at the proportion of the working age population who are disengaged from the labour market due to ill health)</p>	<p>Barnsley: <b>4.1%</b> YH Region: <b>3.6%</b> National: <b>3.4%</b> (2020)</p>	<ul style="list-style-type: none"> <li>Encourage our working-age residents to build their career in Barnsley</li> <li>Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>Forge strong links with educational and employment support settings so our working-age residents have a gateway into employment</li> <li>Provide clear routes for employment and development opportunities, including for those persons with ill health</li> </ul>	Sharon Thorpe	Performance Reviewed Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>BMBC, Northern College, Barnsley College and DWP</p>
GB2.8	<p><b>Claimant Count (Adults aged 25-64)</b> Official claimant count rate (UC and JSA) of working age adults (25-64yrs) in Barnsley shows a sustained reduction over time</p>	<p>Barnsley: <b>10.5%</b> YH Region: <b>11.7%</b> National: <b>11.6%</b> (2020)</p>	<ul style="list-style-type: none"> <li>Encourage our working-age residents to build their career in Barnsley</li> <li>Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>Forge strong links with educational and employment support settings so our working-age residents have a gateway into employment</li> <li>Provide clear routes for employment and development opportunities, including for those persons with ill health</li> </ul>	Sharon Thorpe	Performance Reviewed Bi-Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>BMBC, Northern College, Barnsley College and DWP</p>
GB2.9	<p><b>Productivity (GVA)</b> The rate of GVA, per hour worked, per person, in Barnsley has increased, and in doing so has closed the gap to the National average</p>	<p>Barnsley: <b>£26,380</b> National: <b>£35,510</b> (2019)</p>	<ul style="list-style-type: none"> <li>Encourage our working-age residents to build their career in Barnsley</li> <li>Bring funding into the borough to create a range of formal and informal education, volunteering, apprenticeships, on-the-job learning and mentoring</li> <li>Forge strong links with educational and employment support settings so our working-age residents have a gateway into employment</li> <li>Provide clear routes for employment and development opportunities</li> </ul>	Andrew Denniff	Performance Reviewed Annually	<p>Inclusive Economic Strategy Sub Group</p> <p>Inclusive Economy Board</p> <p>Local Skills Improvement Partnership</p>

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB2.10	<b>Job Creation</b> By 2025, over 8,000 additional jobs will have been created in Barnsley. This will rise to more than 15,500 new jobs by 2030	<b>98,000</b> Jobs in Barnsley (2019)	<ul style="list-style-type: none"> <li>Use local assets to attract businesses to Barnsley</li> <li>Promote the benefits of doing business in Barnsley</li> <li>Encourage Barnsley residents to 'shop local' and embrace the local business offer</li> <li>Use innovative solutions to drive business forward, and thereby increase employment opportunities</li> <li>Help to promote Barnsley as a place that is open for business</li> </ul>	Adrian Waite	Performance Reviewed Bi-Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>Enterprising Barnsley with key partners</p>
GB2.11	<b>Job Density</b> Barnsley's job density rating will improve closing the gap to the National average	Barnsley <b>0.64</b> National <b>0.87</b> (2019)	<ul style="list-style-type: none"> <li>Use local assets to attract businesses to Barnsley</li> <li>Promote the benefits of doing business in Barnsley</li> <li>Encourage Barnsley residents to 'shop local' and embrace the local business offer</li> <li>Use innovative solutions to drive business forward, and thereby increase employment opportunities</li> <li>Help to promote Barnsley as a place that is open for business</li> </ul>	Adrian Waite	Performance Reviewed Bi-Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>Enterprising Barnsley with key partners</p>
GB2.12	<b>Job Connectivity</b> There will be a sustained improvement in accessibility and connectivity to jobs, by reducing journey times to reach employment centres across the borough	(A) - Public Transport / Walk <b>17.7min</b> (B) – Cycle <b>14.7min</b> (C) – Car <b>10.3min</b> (2017)	<ul style="list-style-type: none"> <li>Use local assets to attract businesses to Barnsley</li> <li>Promote the benefits of doing business in Barnsley</li> <li>Help to support plans to enhance the borough's transport infrastructure</li> <li>Help to promote Barnsley as a place that is open for business</li> </ul>	Andrew Denniff	Performance Reviewed Bi-Annually	<p>Town Centres and Principal Towns Group (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>Sustainable Transport and Infrastructure Board</p>
GB2.13	<b>Footfall</b> Footfall in Barnsley Town Centre and our Principal Towns shows a continued increase, to reflect our ambitions of developing thriving urban centres	<b>3,500,163</b> (2020/21)	<ul style="list-style-type: none"> <li>Use local assets to attract businesses to Barnsley</li> <li>Promote the benefits of doing business in Barnsley</li> <li>Encourage Barnsley residents to 'shop local' and embrace the local business offer</li> <li>Develop a town centre which is clean, accessible, vibrant, and attractive, retaining current visitors and attracting new visitors</li> </ul>	Matthew Stephens	Performance Reviewed Bi-Annually	<p>Town Centres and Principal Towns Group (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>Safer and Stronger Communities Group</p>
GB2.14	<b>Higher Skilled Jobs</b> The percentage of Barnsley residents employed in 'higher-skilled jobs' has increased, and in doing so has closed the gap to the National average	Barnsley: <b>42.3%</b> National: <b>50.2%</b> (2020)	<ul style="list-style-type: none"> <li>Use local assets to attract major businesses, employment sites and developments</li> <li>Help to support plans to enhance the borough's infrastructure</li> <li>Promote Barnsley as a place to start, grow and relocate businesses</li> <li>Encourage residents to consider careers in higher skilled jobs, and to further their career aspirations</li> </ul>	Andrew Denniff	Performance Reviewed Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>BMBC Employment and Skills with key partners</p>

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB2.15	<p><b>Knowledge Intensive Business Services</b></p> <p><i>The percentage of Barnsley residents employed in 'knowledge intensive business services' has increased, and in doing so has closed the gap to the National average</i></p>	<p><i>Barnsley: 13.0%</i></p> <p><i>National: 21.0% (2020)</i></p>	<ul style="list-style-type: none"> <li>• <i>Use local assets to attract major businesses, employment sites and developments</i></li> <li>• <i>Help to support plans to enhance the borough's infrastructure</i></li> <li>• <i>Promote Barnsley as a place to start, grow and relocate businesses</i></li> <li>• <i>Encourage residents to consider careers in knowledge intensive business services, and to further their career aspirations</i></li> </ul>	Adrian Waite	Performance Reviewed Annually	<p>Employment and Skills; More and Better Jobs Taskforce (IEB Sub Group)</p> <p>Inclusive Economy Board</p> <p>Enterprising Barnsley with key partners</p>

**GB3 - "People have a wider choice of quality, affordable and sustainable housing, to suit their needs and lifestyle"**

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB3.1	<b>New Build Homes</b> <i>The number of new build completions (per annum) will be equal to or greater than the housing delivery test target* per annum (*currently 1,134)</i>	<b>588</b> (2020/21)	<ul style="list-style-type: none"> <li>• <i>Ensure a local plan is in place that supports and contributes to the delivery of growth, including housing and businesses</i></li> <li>• <i>Use local assets to attract housing developments</i></li> <li>• <i>Increase the supply and range of attractive and affordable housing</i></li> <li>• <i>Manage and build housing to suit people's needs</i></li> <li>• <i>Encourage people to make Barnsley their place to call home</i></li> </ul>	Amanda Garrard	Performance Reviewed Bi-Annually	Housing Board  Berneslai Homes Board  BMBC and BH Housing Growth Team and Planning / Building Control
GB3.2	<b>Affordable Homes</b> <i>At least 15% of all new building completions (per annum) will be 'Affordable Homes'</i>	<b>134</b> (2020/21)	<ul style="list-style-type: none"> <li>• <i>Use local assets to attract housing developments</i></li> <li>• <i>Increase the supply and range of attractive and affordable housing</i></li> <li>• <i>Manage and build housing to suit people's needs</i></li> <li>• <i>Encourage people to make Barnsley their place to call home</i></li> <li>• <i>Ensure all people with learning disabilities previously placed outside Barnsley are supported in affordable housing within the Borough</i></li> </ul>	Amanda Garrard	Performance Reviewed Bi-Annually	Housing Board  Berneslai Homes Board  BMBC and BH Housing Growth Team and Planning / Building Control
GB3.3	<b>Social Housing Stock</b> <i>(A) Sustain the levels of social housing in Barnsley, as well as (B) continuing to allocate social housing fairly</i>	(A) <b>50</b> (B) <b>1,400</b> (2020/21)	<ul style="list-style-type: none"> <li>• <i>Use local assets to attract housing developments</i></li> <li>• <i>Increase the supply and range of attractive and affordable housing</i></li> <li>• <i>Manage and build housing to suit people's needs</i></li> <li>• <i>Help social tenants move to more suitable accommodation that meets their needs</i></li> <li>• <i>Encourage people to make Barnsley their place to call home</i></li> </ul>	Amanda Garrard	Performance Reviewed Bi-Annually	Housing Board  Berneslai Homes Board  BMBC and BH Housing Growth Team and Planning / Building Control
GB3.4	<b>Fuel Poverty</b> <i>There is a sustained reduction of the proportion of households across the borough deemed to be in 'fuel poverty', closing the gap to the National average</i>	Barnsley: <b>18.6%</b> YH Region: <b>16.8%</b> National: <b>13.4%</b> (2019)	<ul style="list-style-type: none"> <li>• <i>Increase the supply and range of attractive and affordable housing</i></li> <li>• <i>Manage and build housing to suit people's needs</i></li> <li>• <i>Continue with a sustainable approach to maintaining council housing</i></li> <li>• <i>Help social tenants move to more suitable accommodation that meets their needs</i></li> <li>• <i>Improve housing conditions and management standards in the private rented sector</i></li> <li>• <i>Improve energy efficiency of existing housing stock</i></li> <li>• <i>Access to (ideally, independent) accredited advice – which encompasses regulated debt advice, welfare benefits advice, homelessness/housing advice, relationship, energy, employment advice etc...</i></li> </ul>	Amanda Garrard	Performance Reviewed Annually	Housing Board  Berneslai Homes Board  BMBC with key partners including BH and CAB

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB3.5	<b>Affordable Warmth</b> <i>There is an annual increase of the number of properties improved under the Affordable Warmth Programme</i>	<b>150</b> (2020/21)	<ul style="list-style-type: none"> <li>• <i>Increase the supply and range of attractive and affordable housing</i></li> <li>• <i>Manage and build housing to suit people's needs</i></li> <li>• <i>Continue with a sustainable approach to maintaining council housing</i></li> <li>• <i>Help social tenants move to more suitable accommodation that meets their needs</i></li> <li>• <i>Improve housing conditions and management standards in the private rented sector</i></li> <li>• <i>Improve energy efficiency of existing housing stock</i></li> <li>• <i>Access to (ideally, independent) accredited advice – which encompasses regulated debt advice, welfare benefits advice, homelessness/housing advice, relationship, energy, employment advice etc...</i></li> </ul>	Amanda Garrard	Performance Reviewed Annually	Housing Board  Berneslai Homes Board  BMBC with key partners including BH and CAB
GB3.6	<b>Homelessness</b> <i>The number of both (A) 'homeless approaches' and (B) 'homeless applications' across Barnsley show a reducing trend</i>	(A) <b>1,893</b> (B) <b>800</b> (2020/21)	<ul style="list-style-type: none"> <li>• <i>Maximise homeless prevention options, activities and outcomes.</i></li> <li>• <i>Support those persons with complex needs</i></li> <li>• <i>Reduce the demand for temporary accommodation, and eliminate the use of B&amp;Bs</i></li> <li>• <i>Protect and increase local housing options</i></li> <li>• <i>Maximise and maintain partnership working</i></li> <li>• <i>Access to (ideally, independent) accredited advice – which encompasses regulated debt advice, welfare benefits advice, homelessness/housing advice, relationship, energy, employment advice etc...</i></li> </ul>	John Marshall / Rachel Neale	Performance Reviewed Bi-Annually	Homeless Alliance  Stronger Communities & Housing inc. Berneslai Homes
GB3.7	<b>Homelessness</b> <i>All (A) verified rough sleepers in Barnsley have been (B) offered a suitable accommodation placement</i>	(A) <b>137</b> (B) <b>79.5%</b> (2020/21)	<ul style="list-style-type: none"> <li>• <i>Maximise homeless prevention options, activities and outcomes.</i></li> <li>• <i>Support those persons with complex needs</i></li> <li>• <i>Reduce the demand for temporary accommodation, and eliminate the use of B&amp;Bs</i></li> <li>• <i>Protect and increase local housing options</i></li> <li>• <i>Maximise and maintain partnership working</i></li> <li>• <i>Access to (ideally, independent) accredited advice – which encompasses regulated debt advice, welfare benefits advice, homelessness/housing advice, relationship, energy, employment advice etc...</i></li> </ul>	John Marshall / Rachel Neale	Performance Reviewed Bi-Annually	Homeless Alliance  Stronger Communities & Housing inc. Berneslai Homes



**GB4 - "Barnsley has significantly increased the number of people, businesses and organisations who are able to access and use digital resources, benefitting all aspects of daily life"**

Ref	2030 Target	Baseline Data	Action	2030 Board Lead	By When	Delivery Groups or Boards
GB4.1	<p><b>High-speed Broadband Coverage</b>  <i>Increase in the coverage/availability of gigabit-capable broadband across Barnsley to 100% by 2030 (85% by 2025)</i></p>	<p><b>24.3%</b>  <i>(2020/21)</i></p>	<ul style="list-style-type: none"> <li>• <i>Drive digital connectivity plans forward for the borough</i></li> <li>• <i>Deliver the required digital infrastructure to maximise coverage and therefore take-up</i></li> <li>• <i>Make the most of digital opportunities to connect with customers</i></li> </ul>	Matthew Stephens	Performance Reviewed Bi-Annually	<p>Digital Poverty Group</p> <p><i>(Superfast South Yorkshire team, BMBC and Chamber of Commerce)</i></p>
GB4.2	<p><b>Digital Inclusion</b>  <i>Increase the proportion of Barnsley people who are classed as digitally included (having access to the technology and possessing the confidence and skills to use it)</i></p>	<p><i>Barnsley: 10.0%</i>  <i>Regional: 9.2%</i>  <i>National: 7.8%</i>  <i>(2020)</i></p>	<ul style="list-style-type: none"> <li>• <i>Take advantage of high-speed broadband, and other digital offers</i></li> <li>• <i>Make the most of the support available to improve your digital skills</i></li> <li>• <i>Deliver the required digital infrastructure to maximise coverage and therefore take-up</i></li> <li>• <i>Drive digital connectivity plans forward for the borough</i></li> <li>• <i>Make the most of digital opportunities to connect with customers</i></li> </ul>	Matthew Stephens	Performance Reviewed Annually	<p>Digital Poverty Group</p> <p><i>(Superfast South Yorkshire team, BMBC and Chamber of Commerce, working with anchor institutions)</i></p>