Children, Young People and Families

a BRIGHTER future

Barnsley Children and Young People’s Trust
Children and Young People's Plan 2013-2016
## CONTENTS

<table>
<thead>
<tr>
<th>SECTION 1</th>
<th>INTRODUCTION</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Children and Young People's Trust</td>
<td>1-3</td>
</tr>
<tr>
<td></td>
<td>One Barnsley - LSP</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SECTION 2</th>
<th>BARNSLEY AND ITS PEOPLE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The Barnsley context</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Barnsley demographics summary</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SECTION 3</th>
<th>THE VISION, STRATEGY AND PRIORITIES – THE CHANGING PICTURE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Strategic direction</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>Improvement planning</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>2012-13 progress update</td>
<td>7-9</td>
</tr>
<tr>
<td></td>
<td>Plans and priorities for 2013-16</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Children and Young People's 'Plan on a page'</td>
<td>11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SECTION 4</th>
<th>PERFORMANCE, QUALITY AND OUTCOMES</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Securing Improved Outcomes</td>
<td>12</td>
</tr>
</tbody>
</table>
BARNESLEY CHILDREN'S TRUST
Vision, purpose, priorities and outcomes 2013-16

VISION
- Strong families, strong Barnsley
- Every child in a good school
- Success in learning and work

CORE PURPOSE
- To work together to improve children’s outcomes

STRATEGIC PRIORITIES
- Keeping children and young people safe
- improving education, achievement and employability
- tackling child poverty and improving family life
- supporting all children, young people and families to make healthy lifestyle choices
- encouraging positive relationships and strengthening emotional health
- improving staff skills to deliver quality services

OUTCOMES
- Being healthy
- Staying safe
- Enjoying and achieving
- Being an active citizen
- Earning a good living

SECTION 1 - CHILDREN'S PLAN INTRODUCTION

Barnsley Children's Trust's - Children and Young People Plan 2013-16

This Children and Young People's Plan expresses the vision and strategic priorities of Barnsley Children and Young People’s Trust as we work together to drive improved outcomes for children.

The plan is achieved through the co-operation of a wide range of partners and sets out new plans for 2013-16, building upon the previous Children's Trust prospectus 2012-13. It is shaped by the new Joint Strategic Needs Assessment (JSNA) and the views and experiences of children, young people and families, elected members, partners, other stakeholders.

Children and Young People's Trust arrangements

The Children and Young People’s Trust (CYPT) brings together BMBC education services, BMBC children’s social care services, CCG health services commissioned through the pooled budget arrangements and a range of partner services. Under the leadership of the Director of Children’s Services, Rachel Dickinson, the CYPT provides integrated services for children and their families and incorporates the council’s role as a children’s services authority under the Children Act 2004 and the statutory Director of Children’s Services (DCS) role. Councillor Tim Cheetham is the statutory Lead Member for Children’s Services and Chair of the Children’s Trust Forum, the consultative body of the CYPT.

Barnsley’s Local Safeguarding Children Board is an arms length statutory body Chaired by Bob Dyson forming an important part of the overall children’s partnership arrangements, all of which are directly related to One Barnsley and the Health and Wellbeing Board.
Children and Young People’s Trust arrangements

- Barnsley SCB and HealthWatch (Independent)
- Barnsley Youth Council
- 3rd Sector consortium*
- CYPF Executive Commissioning Group
- Children's Rights Council BMBC Corporate Parenting Voice and Influence Task Group*
- Ofsted Improvement Board
- Children, Young People and Families Trust
- Child Health Programme Board
- Emotional Wellbeing Programme Board*
- Children’s Disability Programme Board
- Think Family Programme Board
- Youth Offending Strategic Management Group
- Barnsley Challenge Board
- Parent and carers forum

*New development

Communication, consultation and engagement with Barnsley’s children, young people, families, communities, workforce etc
Core Purpose

The focus of the CYPT is to work together to improve the wellbeing and life chances of every child in the borough. Simply expressed this means that we will **work together to improve children's outcomes**.

In this way **every child and young person should be as healthy as possible, feel safe and secure, learn as much as they can both academically and for pleasure, feel part of and able to contribute to their communities, and grow up knowing that they can earn enough money to have a decent life and support themselves and their own families in the future**.

We recognise that families need support across the whole spectrum of services, including social care, education, health, police, voluntary organisations, safeguarding and others. To this end, the appropriate agencies and stakeholders work together in the Barnsley Children and Young People’s Trust arrangements.

Children's Trust ongoing challenges

Raising aspirations and confidence, and developing enterprising behaviour are the foundations for tackling health, deprivation and social concerns, as well as educational achievement. Though outcomes for children and young people in Barnsley are improving, the gap between us and the best in the country is still too wide. The focus is shifting from dealing with the consequences of difficulties in children’s lives to early intervention and effective prevention. Discharging safeguarding children responsibilities, however, remains at the heart of the service.

Our services are situated locally, where children, young people and families live, learn and play. Locality based arrangements and the new Stronger Families development are enabling better access and clearer pathways for service delivery in local communities. This is set to strengthen family support, early intervention and effective prevention of complex problems. The conclusion of the Building Schools for the Future programme is providing the platform for excellence in educational opportunities.

We are keeping services as efficient as possible and making sure that resources go to where they are most needed. Challenges in this area include rising and unavoidable costs due to changes in legislation and meeting the specific needs of children with special educational and/or complex health needs. This is combined with pressures arising from the programme of cuts to Trust partner agencies’ funding, which are profound.

The Ofsted inspection of Barnsley Children’s Services’ arrangements for safeguarding and Looked After Children, which resulted in an improvement notice in 2012, continues to help drive the improvement agenda and good progress is being made.
One Barnsley – the Local Strategic Partnership

The Children’s Plan connects with and is informed by the plans and priorities of our local strategic partnership, One Barnsley.

The vision for the borough is:

- ‘enabling the improved wellbeing of individuals, families, communities and businesses in a healthy, safe and more prosperous borough.’

The borough priorities for collective action are:

- growing the economy
- changing the relationship between the council and the community
- improving people’s potential and achievement

The Health and Wellbeing Board (H&WB) and the Barnsley Economic Partnership (BEP) are the two high level strategic partnerships in the borough strongly linked to One Barnsley.

SECTION 2 - BARNSLY AND ITS PEOPLE

The Barnsley context

Metropolitan Borough of Barnsley has a population of 233,700 (ONS, 2012). The geography of the town ranges from Pennine hills to the west of the borough, through a river valley to wetlands in the east of the borough, and population centres are arranged around the traditional community bases that sprung up around the mining industry and market towns.

The demographics of the town are summarised in the diagram overleaf and outlined in full in the Joint Strategic Needs Assessment (JSNA).
Barnsley – a market town since 13th century

DEMOGRAPHICS

233,700 residents from the mid-2012 population estimates (ONS).

Changing demographics
BME population tend to be younger than average age profile.
BME community is growing

Pupils from ethnic origins other than White British
1,149 primary pupils (7.3%). 493 (4.4% secondary school pupils plus 22 (6.7% pupils in special schools). Figures are increasing year on year.

From 2012 the population is predicted to rise by 6.4% by 2021.

18.5% of the population are aged under 16 and 17.9% are aged 65 and over from the mid-2012 population estimates.

From the Mid 2011-based population projections birth rates are to remain static but there is an approximately a 17% increase in the over 65 predicted by 2021.

EMPLOYMENT

Over 1 in 5 of working age population are claiming Key Benefits (DWP, Feb 13)

DEPRIVATION & POVERTY

47th most deprived LA out of 326 (IMD 2010)
49.3% of people live in 30% of the most deprived SOAs in the east of the borough

ECONOMIC BASE

Coal mining and glass making key former industries & sources of employment.

CRIME

Crime rates relatively low Anti-social behaviour reducing

GOVERNANCE AND LEADERSHIP

63 councillors across 21 wards. Currently: ▪ 51 Labour ▪ 5 Independent Group ▪ 5 Conservative ▪ 2 Vacant

OVERALL REF: 47th most deprived LA out of 326 (IMD 2010)
49.3% of people live in 30% of the most deprived SOAs in the east of the borough

CHILD POPULATION

Live Birth 2012: 2,961 (ONS)

<table>
<thead>
<tr>
<th></th>
<th>Barnsley</th>
<th>Regional</th>
<th>National</th>
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</thead>
<tbody>
<tr>
<td>Live Birth 2012:</td>
<td></td>
<td></td>
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<tr>
<td>Total Nos</td>
<td>2,961</td>
<td></td>
<td></td>
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<tr>
<td>Children (0-4 years), 2012 % of total population</td>
<td>14,400</td>
<td>6.2</td>
<td>6.3</td>
</tr>
<tr>
<td>Children (0-19 years), 2012 % of total population</td>
<td>54,700</td>
<td>23.4</td>
<td>24.1</td>
</tr>
<tr>
<td>Children (0-19 years) prediction in 2020 % of total population</td>
<td>57,400</td>
<td>23.2</td>
<td>23.6</td>
</tr>
<tr>
<td>School age children from black/ethnic minority group % of school age population (age 5-16 years)- Jan 13</td>
<td>1,664</td>
<td>6.1</td>
<td>21.1</td>
</tr>
<tr>
<td>Life expectancy at Birth (2009-11)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Boys</td>
<td>77.4</td>
<td>78.1</td>
<td>78.9</td>
</tr>
<tr>
<td>Girls</td>
<td>80.9</td>
<td>82.0</td>
<td>82.9</td>
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</tbody>
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LOCALITY WORKING

4 Stronger Families Teams
SECTION 3 - THE VISION, STRATEGY AND PRIORITIES

Strategic direction

We are developing a newly negotiated relationship between children, young people, parents, carers and families and service providers, designed to promote aspiration, motivation, independence and long-term resilience. Through the developing Think Family agenda, which encompasses the Troubled Families programme and the new Stronger Families arrangements, we are working toward service design that builds on the family support strategic framework and integrated working developments. We are committed to supporting the early help offer and appropriate pathways to targeted services.

We recognise the importance of a child’s early years and the need to ensure that children get the best start in life. To this end, there is a relentless focus on ensuring that children and families are given the opportunity to make positive choices to ensure that they can lead happy, healthy and fulfilling lives.

In the context of a stringent efficiency agenda and the need to secure value for money, whilst improving the quality of service and improved outcomes, work is in progress to review the range of local services along a continuum of need, from provision for all, early help services, targeted interventions and highly specialised services. We are exploring whether we have the right services to address local need and developing approaches to community budgeting through a range of projects. The revised JSNA is informing our developments.

Improvement planning

The Children's Trust is engaged in a programme of continuous improvement. This is incorporating the requirements arising out of the Ofsted Inspection of Children's Services Safeguarding and Looked After Children's Services arrangements. Good progress is being made to address the improvement requirements under the close scrutiny of an Independent Children's Improvement Board. There is now an unrelenting focus on improving frontline practice, driven through a new approach to quality assurance and stronger performance management and supervision. Though we still have some way to go, partners are resolute in their determination to secure good standards of service across the board for Barnsley's children and families in the very near future.

The initial improvement plan has been fully delivered and phase II of the improvement plan, which features the testing of embedding and impact, is now under way. A continuous improvement plan will enable Children's Services to have absolute surety that quality and standards will be sustained.
The 2012-13 Children's Prospectus set out the 365 vision, priorities and outcomes. The priorities, together with a summary of progress, are set out below:

<table>
<thead>
<tr>
<th>2012-13 Priorities</th>
<th>October 2013 update</th>
<th>What we achieved</th>
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<tr>
<td><strong>Safeguarding</strong></td>
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<tr>
<td>▪ Improve the safety of children by developing the engagement and focus of all partners via the LSCB</td>
<td>The LSCB has continued to hold individual agencies to account in discharging their responsibilities to keep children safe. Action has been taken where concerns arise. Particular focus has been given to actions arising from the Ofsted Improvement Plan. Considerable work has been undertaken to ensure that staff in all agencies have a clear understanding of the appropriate thresholds. Policies have been reviewed and a comprehensive multi agency training programme has been delivered with further courses scheduled. Data quality continues to develop with particular improvements in the data for Looked After Children.</td>
<td>Bob Dyson / Jean Imery</td>
<td>Each agency represented on the LSCB is required to submit a Section 11 self Assessment of their work in Safeguarding Children and Young People. It has been agreed that each of these self assessments will be the subject of an individual challenge meeting to quality assure the assessment and agree future actions. See also 2013-16 priorities – Keeping children and young people safe P11</td>
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<td>▪ Increase confidence and understanding of referral processes and thresholds</td>
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<td></td>
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<td>▪ Develop data use, information and quality assurance</td>
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<td><strong>Educational attainment – narrowing the gap</strong></td>
<td>Educational standards at the early years foundation stage and at key stage 2 have improved from the position four years ago, with the last key stage 2 results being within 2% point of the national average. GCSE attainment requires significant improvement. However, results for 2013 have improved by over 5% points at 5 A*-C including English and mathematics and the LA is the 16th most improved authority at a national levels. The priority now is to sustain improvement in secondary schools and to increase participation in education and training post-16 and in higher education. Further improvements are also needed to close the gap between the performance of underachieving groups and the rest, including children with special educational needs and those from families with low incomes or who are eligible for pupil premium. The proportion of schools judged to be good or better by Ofsted has improved. Currently, 75% of primary schools and 30% of secondary schools are good or better. The three special schools are all good or better.</td>
<td>Phil Lawson</td>
<td>The Barnsley Challenge Plan has been refreshed to focus sharply on improving outcomes for children and young people. A calendar has been agreed by which to monitor and evaluate the impact of the actions taken to meet priorities in the Challenge Plan. Respond to scrutiny commission request for a report on current profile for Vulnerable groups and proposed actions to address shortfalls. See also 2013-16 priorities – Improving education, achievement and employability P11</td>
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### Employability
- **Embed and develop I Know I Can (IKIC)**
  - As part of IKIC and to support participation and positive progression, we will be holding the ‘Ambition Barnsley’ event in November at the Metrodome (an interactive careers event). The event aims to engage 500+ young people throughout the day, followed by sessions with their parents / carers in the evening showcasing the learning pathways available in Barnsley for Y9, Y10 and Y11 young people and their parents. The event will provide young people with access to IAG from across the sector.
  - Work is ongoing with the Development Environment and Culture Directorate to align the Learning & Skills for Employment Strategy with the Worklessness Strategy.

- **Improve Skill levels, participation and progression**
  - Around 25% of Barnsley’s children are growing up in poverty as estimated by the government.
  - In-work poverty is now a major factor affecting children and families due to stagnating wages, low skills, underemployment and unemployment. The inequalities that these cause across the borough reflect the deprivation faced by residents in our communities.
  - The Anti-Poverty Board has been established and has devised the Anti Poverty Strategy which incorporates and develops the high level actions of the former Child & Family Poverty Strategy.
  - The overarching strategic aim of the Anti-Poverty Strategy is to ‘Make Poverty Everyone’s Business’, to strategically co-ordinate the activities of the council and its partners to combat and tackle the impact of poverty on Barnsley residents. This is articulated through 3 Core Anti-Poverty themes:
    - Promoting employment - improving skills and income levels
    - Fostering independence - improving financial capability
    - Protecting the vulnerable - targeting appropriate support
  - The Think Family Board has been established and will drive and co-ordinate partner activities to shape and deliver a new model of targeted and integrated family support in accordance with the Anti-Poverty Strategic aim.
  - The Integrated Early Help Strategy, Troubled Families and Stronger Families developments are driving the delivery of targeted whole family support to improve family wellbeing and resilience.

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<td>X ----&gt; v</td>
<td>See Learning &amp; Skills for Employment Strategy for further details</td>
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### Child and family poverty and family wellbeing
- **Use opportunities across the Children’s Trust partnership and Health and Wellbeing Board to drive economic resilience for families and reduce poverty**
- **Develop the early help offer for families**
- **Implement Troubled Families programme to coordinate support for at least 222 families in 2012-13**
  - Around 25% of Barnsley’s children are growing up in poverty as estimated by the government.
  - In-work poverty is now a major factor affecting children and families due to stagnating wages, low skills, underemployment and unemployment. The inequalities that these cause across the borough reflect the deprivation faced by residents in our communities.
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<td><strong>Child and family poverty and family wellbeing</strong></td>
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<td>Rachel Dickinson</td>
</tr>
<tr>
<td>- Use opportunities across the Children’s Trust partnership and Health and Wellbeing Board to drive economic resilience for families and reduce poverty</td>
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<td></td>
<td></td>
<td>Next steps are:</td>
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<tr>
<td>- Develop the early help offer for families</td>
<td>In-work poverty is now a major factor affecting children and families due to stagnating wages, low skills, underemployment and unemployment. The inequalities that these cause across the borough reflect the deprivation faced by residents in our communities.</td>
<td></td>
<td></td>
<td>- consideration of the comprehensive borough-wide Anti-Poverty Strategy by the Health &amp; Wellbeing Board in November 2013. Publication will follow.</td>
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<tr>
<td>- Implement Troubled Families programme to coordinate support for at least 222 families in 2012-13</td>
<td>The Anti-Poverty Board has been established and has devised the Anti Poverty Strategy which incorporates and develops the high level actions of the former Child &amp; Family Poverty Strategy.</td>
<td></td>
<td></td>
<td>- ongoing joint activity is through task and finish groups under the direction of and monitored by the Anti-Poverty Board</td>
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<td></td>
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<td></td>
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<td>- completion by March 2014 of the refresh of the Child Poverty Needs Assessment included in the wider Poverty Needs Assessment</td>
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<td></td>
<td>- Promoting employment - improving skills and income levels</td>
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<td>- delivery of the ‘Think Family’ Programme</td>
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<td></td>
<td>- Protecting the vulnerable - targeting appropriate support</td>
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<td>- continuation of work to embed the work of the Stronger Families Teams and deliver the Troubled Families agenda</td>
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<td></td>
<td>The Think Family Board has been established and will drive and co-ordinate partner activities to shape and deliver a new model of targeted and integrated family support in accordance with the Anti-Poverty Strategic aim.</td>
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<td></td>
<td>See also 2013-16 priorities – Tackling child poverty and improving family life</td>
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<tr>
<td><strong>Health inequalities – narrowing the gap</strong></td>
<td>Immunisation rates for both younger children and teenagers continue to be better than national averages and similar areas, with all except MMR exceeding national targets. Still more, however, needs to be done to increase the prevalence of breast feeding, tackle oral health, reduce the use of alcohol and smoking, and stem the increase in teenage pregnancy. According to national data the Barnsley Child Health Profile presents a mixed picture. All of this intelligence, both national and local, is informing the development of Barnsley’s new vision and priority outcome framework set out in the 2013 JSNA, the Health and Wellbeing Strategy and the Council’s Corporate Plan.</td>
<td></td>
<td>Sharon Stoltz</td>
<td>We will continue to draw on the JSNA and other local intelligence to identify the health and wellbeing needs and assets of young people, families and communities and assess how best to collectively address these through the local commissioning of services. The Healthy Child Programme supports the development of healthy lifestyles, building resilience and encouraging good health and wellbeing throughout life. We continue to support pregnant women and mothers in parenting education and breast feeding support. We are also helping mothers and young children stay healthy through expanding the Healthy Start programme. We continue to address under 18 year conception rates alongside work to reduce sexually transmitted infections.</td>
</tr>
<tr>
<td><strong>CYPF Futures</strong></td>
<td>Good progress has been made on taking forward a range of programmes to develop and improve children’s services across Barnsley including contributing to the expression of interest for Integrated Health and Care. The Think Family Programme is an integral part of CYPF Futures work and this is on track with the formulation of a new Think Family Programme Board - details of which are included above in the Child and Family Poverty and Family Wellbeing update. The Children’s Services Improvement Plan Phase 1 has been implemented in full and Phase 2 has been agreed by the Improvement Board. The Workforce Development Strategy 2011-12 has been reviewed and updated and the Children’s Trust will be asked to agree a new 2013-16 Workforce Strategy which is set to support the delivery of the Children and Young People’s Plan. The Workforce Strategy addresses partnership and integration, leadership and management and equalities. The Children’s Trust Partnership has reviewed its plans and priorities to inform the 2013-16 Children’s Plan.</td>
<td></td>
<td>Helen Richardson</td>
<td>Future arrangements for Children’s Services are subject to continuous development and improvement under the governance of the Children and Young People’s Trust. The efficiency agenda will play a significant part in CYPF futures as public sector resources are reduced. The Trust remains focussed on evidenced based decision making to commission and/or deliver services which improve children’s experience and outcomes. Consultation with young people through the process of the recent review of the Children and Young People’s Plan has confirmed that there is a need to prioritise the improvement of staff skills. This is a priority for the new 2013-16 Children and Young People’s Plan.</td>
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The Children and Young People’s Trust Plans and Priorities

The vision for children, young people and family services is shared by the Trust and aligns to the Barnsley borough and council vision, aiming to ensure:

- strong families, strong Barnsley
- every child in a good school
- success in learning and work

We have engaged our children and young people in reviewing progress and setting the forward agenda in terms of the vision, priorities and outcome requirements. The vision continues to be seen as clear, strong and focussed. We have, however adjusted the priorities to respond to the views of our young people and the new priorities for 2013-2016 are set out below:

- keeping children and young people safe
- improving education, achievement and employability
- tackling child poverty and improving family life
- supporting all children, young people and families to make healthy lifestyle choices
- encouraging positive relationships and strengthening emotional health
- improving staff skills to deliver quality services

The five outcomes remain the same for 2013-2016:

- being healthy
- staying safe
- enjoying and achieving
- being an active citizen
- earning a good living

The Trust wishes to ensure that every child receives the right support, at the right time, in the right place; delivered through the right model, at the right cost to achieve the right outcomes for that child. A strong commitment to driving equalities runs through all our work.

A plan on a page

The approach to planning for 2013-2016 is based upon the views of our young people who have asked for clear and straightforward statements. We are therefore aiming for ‘a plan on a page’, where The Children’s Trust sets out the Children and Young People plan via one page to set the strategic direction. The various boards reporting into the Children’s Trust, partner organisations and council service divisions will then be able to connect to the Children’s Plan through their own ‘plan on a page’ which will clearly and succinctly show their contribution to the achievement of the Children’s Plan vision, priorities and outcomes.
### Strategic Priorities 2013-16

<table>
<thead>
<tr>
<th>KEEPING CHILDREN AND YOUNG PEOPLE SAFE</th>
<th>IMPROVING EDUCATION, ACHIEVEMENT AND EMPLOYABILITY</th>
<th>TACKLING CHILD POVERTY AND IMPROVING FAMILY LIFE</th>
<th>SUPPORTING ALL CHILDREN, YOUNG PEOPLE &amp; FAMILIES TO MAKE HEALTHY LIFESTYLE CHOICES</th>
<th>ENCOURAGING POSITIVE RELATIONSHIPS AND STRENGTHENING EMOTIONAL HEALTH</th>
<th>IMPROVING STAFF SKILLS TO DELIVER QUALITY SERVICES</th>
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<tr>
<td>Maintain oversight of and take forward actions from the Ofsted Improvement Programme relevant to the work of the Safeguarding Board</td>
<td>Accelerate progress to raise attainment, especially in English, mathematics and science</td>
<td>Make Poverty Everyone's Business' place core Anti-Poverty Themes at the centre of family support and intervention work i.e., employment, independence and protection.</td>
<td>Children, young people and their families will be at the heart of decision making, with the health outcomes that matter most to them taking priority.</td>
<td>Engage stakeholders to develop a whole systems preventive approach to promote emotional resilience and positive relationships to prevent problems escalating and the need for formal mental health services.</td>
<td>Strengthen baseline evidence and intelligence to current and future makeup of the children's workforce; establish trends and demographics over the next 3 years.</td>
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<td>Ensure all Board members are up to date with changes in policy, guidance &amp; practice to enable them to provide strategic direction and scrutiny of core safeguarding &amp; child protection processes and data and provide effective challenge.</td>
<td>Narrow the gap in progress made by different groups of children and young people.</td>
<td>Support the Anti-Poverty Board, Strategy and Task Groups; ensure the impact of poverty on children's life chances remains key; include as workforce development priority.</td>
<td>Drive the work of the Child Health Programme Board to lead the delivery of an integrated, effective and evidence based universal Healthy Child Programme from pregnancy through to 19 years.</td>
<td>Engage the Youth Council and others in developing and shaping strategy and support services required to promote emotional resilience.</td>
<td>Engage children, young people and families in planning and implementation of the workforce strategy so that the voice of the child is at the heart of workforce improvement.</td>
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<td>Develop and improve performance management and quality assurance systems to ensure robust and continuous service improvement, supported by workforce development programmes to secure safe practice.</td>
<td>Improve the quality of teaching and its impact on learning and progress over time.</td>
<td>Ensure that the Anti-Poverty Board discharges the LA responsibilities under the Child Poverty Act 2010 in respect of the refresh of the child poverty needs assessment. Youth offending.</td>
<td>Lead the implementation of the Sexual Health Strategy impacts for young people, including access to information and advice on how to make safe choices around sexual health matters, access to sexual health and contraception services and prevention of sexually transmitted infections.</td>
<td>Clarify needs and establish what works in order to create an effective, culture, ethos and response to meet the emotional wellbeing needs of children, young people and families.</td>
<td>Engage the children's workforce to engender an identity and principles for partnership working; secure commitment to deliver CYP plan priorities.</td>
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<td>Ensure that the Board maintains a comprehensive overview of the work of partner agencies involved with safeguarding children, including the VCS.</td>
<td>Improve attendance.</td>
<td>Drive the work of the Think Family Programme Board to deliver the Think Family agenda and contribute to the Stronger Barnsley Transformation Programme.</td>
<td>Engage and empower leaders at all levels to be champions for improving health outcomes for children and young people, monitoring unwanted differences in the delivery of health care and outcomes and identifying priorities for improvement.</td>
<td>Strengthen the capacity of the workforce within services which support all children, young people and family (universal services eg schools, General Practice, colleges, health visiting) to respond appropriately to promote emotional wellbeing.</td>
<td>Establish common core skills, attitudes and behaviours for the children’s workforce; to deliver safe practice and improved experience and outcomes for children, YP and families.</td>
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<td>The Board receives assurance that the Sub-Groups reflect and provide for the requirements of the Work Together guidance.</td>
<td>Engage and empower leaders, including governors, at all levels to develop a sustainable sector-led model of continuous improvement, both within and between schools and academies.</td>
<td>Lead the implementation of the Integrated Early Help Strategy; support and evaluate the delivery of the Stronger Families Initiative &amp; Troubled Families Programme.</td>
<td>Lead the implementation of the Young People’s Health and Wellbeing Strategy with a focus on improving health and reducing health inequalities eg diet, exercise, smoking, substance misuse etc.</td>
<td>Accelerate improvements to Child and Adolescent Mental Health Services (CAMHS) to provide a timely and effective response.</td>
<td>Develop a culture of quality, continuous service improvement and learning; identify workforce best practice; use knowledge and experience to shape future work.</td>
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<td>To ensure the implementation of the actions contained in the Child Sexual Exploitation Strategy.</td>
<td>Ensure the children’s workforce is equipped and enabled to deliver the Think Family Programme. Prioritise the systems and workforce development required to realise the ambitions of whole family working, underpinned by the 1 assessment, 1 plan, 1 lead worker and ‘no wrong door’ approach.</td>
<td>Develop a Feeding Barnsley Better Campaign and action plan to improve nutritional status of children and young people, reduce levels of excess weight and improve dental health.</td>
<td>Develop a culture of quality, continuous service improvement and learning; identify workforce best practice; use knowledge and experience to shape future work.</td>
<td>Engage the children’s workforce to engage a culture an identity and principles for partnership working; secure commitment to deliver CYP plan priorities.</td>
<td>Establish core common skills, attitudes and behaviours for the children’s workforce; to deliver safe practice and improved experience and outcomes for children, YP and families.</td>
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### Outcomes

**STAYING SAFE**

- **Key plans:**
  - Annual business plan
  - Ofsted improvement plan
  - MBBC SHSC Service Delivery Plan
  - Child Sexual Exploitation Strategy

**ENJOYING AND ACHIEVING**

- **Key plans:**
  - Challenge Plan
  - Learning & Skills for Employment Strategy
  - BMBC LLLAE Service Delivery Plan

**EARNING A GOOD LIVING**

- **Key plans:**
  - Think Family Programme and associated strategies and plans: Integrated Early Help; Stronger Families; Troubled Families
  - Anti-Poverty Strategy
  - BMBC CYPF Service Delivery Plans
  - Youth Justice Plan

**BEING HEALTHY**

- **Key plans:**
  - Healthy Child Programme and associated plans
  - Barnsley Sexual Health Strategy (2013)
  - Children & Young People Health Outcomes Framework (OH)

**BEING AN ACTIVE CITIZEN**

- **Key plans:**
  - Health and Wellbeing Board Strategy
  - Young People’s Health and Wellbeing Strategy
  - CAMHS Improvement Plan
  - Children’s Trust Workforce Strategy (includes links to partner agency workforce plans)
  - BMBC SSPC Delivery Plan
SECTIO4N 4 – PERFORMANCE, QUALITY AND OUTCOMES

Securing improved outcomes

The improvement journey will be tracked and evaluated through qualitative and quantitative methods, including action plan monitoring. Robust performance and programme management will be in place in relation to each of the strategic priorities. This will include a Performance Management Framework including performance indicators, clear outcome measures, and targets accounting for statistical neighbour/national averages and best in class for each of the six priorities. This activity will be organised by the respective lead contacts, further details of which are set out on page 11.

To this end, a Children and Young People's Plan performance management annex will be published separately in February 2014. In the meantime, the Children’s Trust Executive will continue to receive quarterly performance management reports which provide an overview of performance and progress against the existing performance measures.

The plan on a page approach is being cascaded to ensure the family of plans connect and there is transparency about priorities, accountability and resources. Children’s Trust partnership organisations will be responsible for ensuring that the family of plans are in place and priorities are being delivered. Financial plans are either integrated or available separately and further details can be provided by the respective lead officers. For further details, please contact Joshua Amahwe, BMBC Financial Services Manager.