BARNSLEY
Metropolitan Borough Council

My Ref: FOI/ 5037
Enquiries to: Information Requests
E-Mail: informationrequests@barnsley.gov.uk

Dear Requester,

Re: Request for Information – Freedom of Information Act 2000

I wish to confirm that the council has completed its search for the information which you requested.

The information requested and our findings are as follows: -

How much money has BMBC paid for/spent for advertising services with Hallam FM from the years 2021, 2022, 2023, 2024 and 2025 to date.
The council didn't record spending specifically with Hallam FM and similarly with Hits Radio South Yorkshire since Hallam FM rebranded on 17 April 2024.
Any spend would be through Bauer Consumer Media and would be part of a package of advertising coverage across a range of channels.

Please remember to quote the reference number above in any future communications.

If you are unhappy with the way the Directorate has handled your request, you may ask for an internal review. Please clearly mark your correspondence 'Complaint' and address it to:

Barnsley MBC
Information Requests Team
PO Box 634
Barnsley
S70 9GG
email: informationrequests@barnsley.gov.uk

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: -

Customer Services Team
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Email: http://www.ico.org.uk/foicomplaints

Kind regards,

Information Requests Team, Barnsley MBC