


Profile Title:	Head of Public Health Improvement (Consultant in Public Health)	 BARNSLEY Metropolitan Borough Council			
Reports to:	Service Director Public Health & Regulation (Consultant in Public Health)				
Employee Supervision:	3 managers Between 30 -40 employees	Grade:	16	Profile Ref:	93035
Purpose of the Post					
<p>Undertake a significant strategic leadership role across the council and a wide range of partner agencies locally, regionally and nationally. Develop a clear vision and strategy for leading cross cutting programmes of work, providing professional leadership, operational service management and workforce development and delivery against relevant standards with a particular focus on mental health and health improvement across the life course. Work as a member of the Directorate Management Team (DMT); work with the Director of Public Health, Service Director for Public Health and Regulation and Elected Members to ensure the Council's vision, priorities and values are actively promoted and delivered. Deputise for the Director of Public Health and Service Director as required.</p>					
Responsibilities					
<ul style="list-style-type: none"> • Lead programmes of work across cross cutting domains of public health, ensuring that outcomes are achieved from corporate initiatives. • Lead development, implementation and delivery of national, regional and local service policies and strategies, development of inter-agency and interdisciplinary strategic plans and programmes with organisational authority to deliver key public health targets. • Provide expert public health advice, guidance and leadership to a range of audiences to support and inform an evidence-based approach within ethical frameworks for commissioning and developing high quality equitable services. • Provide leadership and support to the integration of commissioning and service delivery across the local authority, NHS and other partners. • Provide strategic and operational evidence-based models/proposals for improving quality and reducing cost and lead the development of approaches to tackle the social and wider determinants of health inequalities. • Steer the development of innovative and effective service delivery methods which support service delivery and improvement and to critically examine business methods to drive efficiency across the area of responsibility. • Provide Professional leadership and development to professionals and the wider workforce, the Council and partner organisations. Act as educational supervisor to Specialist Registrars in Public Health. • Provide expert professional advice, guidance and information to a range of audiences and prepare and deliver reports and presentations to Directors and Elected Members and to partner organisations • Be responsible for the overall management and supervision and development of the workforce. Carry out service reviews, design and implement large scale service redesign and transformation where required in consultation with partners and through effective engagement of the workforce and their representatives. 					

- Be responsible for the monitoring and management of the public health budget relating to the service. Account for the council's public health grant spend to external bodies such as the Department of Health & Social Care and UK Health Security Agency (UKHSA).
- Deal with complex public health issues and make recommendations regarding services, patient care and wider determinants of health, including advising on the health and social care spend across the NHS and council
- High level of leadership, ability to understand different cultures, advise, challenge and advocate to enable effective working across organisational boundaries and influence without authority.
- Proactively liaise, negotiate, influence and collaborate with internal and external stakeholders including managers, employees, and councillors, members of the public and partnership agencies.
- Undertake performance management and complex data analysis and interpretation, promoting quality practice and service delivery, ensuring continuous improvement.
- Keep abreast of wider service developments as well as maintain knowledge of local and national regulations, policies and procedures to enhance the service accordingly, to satisfy internal and external demands.

Education and Training	Measure	Rank
<ul style="list-style-type: none"> • Inclusion in the GMC Full and Specialist Register with a license to practice/GDC Specialist List or inclusion in the UK Public Health Register (UKPHR) for Public Health Specialists at the point of application 	A/C	E
<ul style="list-style-type: none"> • If included in the GMC Specialist Register/GDC Specialist List in a specialty other than public health medicine/dental public health, candidates must have equivalent training and/or appropriate experience of public health medicine practice 	A/C	E
<ul style="list-style-type: none"> • Public health specialty registrar applicants who are not yet on the GMC Specialist Register, UKPHR register or GDC Specialist List in dental public health must provide verifiable signed documentary evidence that they are within 6 months of gaining entry to a register at the date of interview 	A/I	E
<ul style="list-style-type: none"> • If an applicant is UK trained in Public Health, they must ALSO be a holder of a Certificate of Completion of Training (CCT), or be within six months of award of CCT by date of interview. If an applicant is non-UK trained, they will be required to show evidence of equivalence to the UK CCT 	A/I	E
<ul style="list-style-type: none"> • Applicants must meet minimum CPD requirements (i.e be up to date) in accordance with Faculty of Public Health requirements or other recognised body 	A	E
<ul style="list-style-type: none"> • Undertake professional and work-related appraisal, revalidation, audit or other measures required to remain on the GMC/GDC Specialist Register or the UK Public Health (Specialist) Register or other specialist register as appropriate 	A	E
<ul style="list-style-type: none"> • MFPH by examination, by exemption or by assessment, or equivalent 	A	E
Relevant Experience	Measure	Rank
<ul style="list-style-type: none"> • Substantial and demonstrable leadership experience at a senior level in a complex public sector environment. 	A/I	E
<ul style="list-style-type: none"> • Substantial experience of policy and procedure formulation, implementation and oversight, and in leading, developing and implementing strategy. 	A/I	E

<ul style="list-style-type: none"> • Experience of working at a senior and influential level within a political environment and providing clear, timely, professional advice to senior management and elected members. 	A/I	E
<ul style="list-style-type: none"> • Experience of project and programme management and substantial budget management across multiple programmes and agencies. 	A/I	E
<ul style="list-style-type: none"> • Experience of commercial negotiations and contract management 	A/I	E
<ul style="list-style-type: none"> • Extensive experience and evidence of delivering a high quality customer focused service with allocated budgets. 	A/I	E
<ul style="list-style-type: none"> • Successful record of establishing and maintaining a positive performance culture, and of addressing instances of poor performance. 	A/I	E
<ul style="list-style-type: none"> • Experience of leading a diverse team of professionals in a complex organisation. 	A/I	E
General and Special Knowledge	Measure	Rank
<ul style="list-style-type: none"> • Substantial knowledge of local and national strategies, policies and legislation relevant to the area of work. 	A/I	E
<ul style="list-style-type: none"> • Strategic understanding of the legal, financial and political workings of local government and current best practice on tackling the kind of challenges facing local government. 	A/I	E
<ul style="list-style-type: none"> • Substantial knowledge of, and sensitivity to, working within a political context and governance framework. 	A/I	E
<ul style="list-style-type: none"> • Applied understanding and implementation of effective performance management tools. 	A/I	E
<ul style="list-style-type: none"> • Specialist knowledge to recognise strategic opportunities via best use of available assets from local government, key partners and providers, and apply outcomes-based approaches to realise results 	A/I	E
<ul style="list-style-type: none"> • Substantial specialist operational knowledge and understanding relevant to the service Portfolio (e.g. epidemiology, statistics, public health practice, health promotion, health economics, health care evaluation) and the contribution of partners within this, to a level that allows the postholder to act as a lead officer on behalf of the Authority 	A/I	E
Skills and Abilities	Measure	Rank
<ul style="list-style-type: none"> • Self-starter with the ability to organise and prioritise conflicting workloads and meet strict deadlines whilst working across services and partner organisations. 	A/I	E
<ul style="list-style-type: none"> • Ability to work comfortably at executive levels sometimes in areas of tension and conflict with an ability to use persuasive argument to influence and convince others including the press, Councillors and senior officers 	A/I	E
<ul style="list-style-type: none"> • Ability to influence, delegate, empower and motivate employees in the attainment of service and organisational goals by demonstrating excellent leadership, influencing and managerial skills 	A/I	E
<ul style="list-style-type: none"> • Substantially numerate with advanced analytical skills using qualitative and quantitative data 	A/I	E
<ul style="list-style-type: none"> • A clear strategic thinker, effective decision maker in a complex and challenging environment with developed negotiation and influencing skills and an ability to challenge, innovate and produce concepts and new initiatives 	A/I	E

<ul style="list-style-type: none"> • Able to demonstrate initiative and drive aimed at organisational, service and individual excellence 	A/I	E
<ul style="list-style-type: none"> • Proven ability to manage a substantial and complex budget and responding to the requirements associated with externally secured funding 	A/I	E
<ul style="list-style-type: none"> • Ability to manage and cope with the most sensitive and emotional confidential information relating to significant risk to business, communities, partners or the Council 	A/I	E
Additional Requirements	Measure	Rank
<ul style="list-style-type: none"> • Will be expected to take part in on call arrangements as appropriate 	A/I	E
<ul style="list-style-type: none"> • Willing to work flexibly in accordance with policies and procedures to meet the operational needs of the council. 	A/I	E
<ul style="list-style-type: none"> • Work in accordance with the council's values and behaviours. 	I	E
<ul style="list-style-type: none"> • Able to undertake any travel in connection with the post. 	A/I	E
<ul style="list-style-type: none"> • Scientific publications, presentation of papers at conferences, seminars etc 	A	D
<ul style="list-style-type: none"> • Practice in accordance with all relevant sections of the General Medical Council's Good Medical Practice (if medically qualified) and the Faculty of Public Health's Good Public Health Practice 	A	E