



My Ref: FOI 6455
Enquiries to: Information Requests
E-Mail: informationrequests@barnsley.gov.uk

Dear Requester,

Re: Request for Information – Freedom of Information Act 2000

I wish to confirm that the council has completed its search for the information which you requested.

The information requested and our findings are as follows: -

Town of Culture Application

- **Hours spent* on the Town of Culture bid:** 297.5 Hours
- **Approximate hourly rate (cost to Council) of staff who have worked on this:** 9 members of staff worked on the bid with hourly rates ranging from £25 per hour to £63 per hour
- **Funds that would have been required to staff the successful delivery by the current team:** Any costs would have been contained within the £60,000 offered by Department for Culture, Media & Sport for successful expressions of interest.

General Visitor Economy Promotion

- **Cost of tourism website(s) build:** £27,760 net
- **Annual costs to run/maintain:** £9,960 net
- **Approximate staff time to run/maintain:** N/A hosted externally
- **Approximate hourly rate (cost to Council) of staff who look after this:** N/A hosted externally
- **Annual Tourism Marketing Budget:** £60,000

If you have any queries about this letter, please contact Information Requests Via email.

Please remember to quote the reference number above in any future communications.

If you are unhappy with the way the Directorate has handled your request, you may ask for an internal review. Please clearly mark your correspondence 'Complaint' and address it to:

Barnsley MBC
Information Requests Team
PO Box 634
Barnsley
S70 9GG
email: informationrequests@barnsley.gov.uk

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: -

Customer Services Team
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Email: <http://www.ico.org.uk/foicomplaints>

Kind regards,

Information Requests Team, Barnsley MBC

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